

Amendment-1

Date: 27-Oct-2015

Tender Name: Selection of Social Media Agency

NIT No. RECPDCL/Tender/Social Media/2015-16/2047;

Dated: 16.10.15

1. Following point have been amended as mentioned hereunder:

S.N	Reference	Existing clause	Amended clause
1	Page no. 07, SECTION-IV Scope of work & & performance evaluation Sl. No. 8	Repackaging of the content (videos and photographs) into suitable formats (video packages and others)	Repackaging of the content (videos and photographs) into suitable formats (video packages and others). Such videos shall be a minimum of 6 or as desired by RECPDCL.
2	Page no. 07, SECTION-IV Scope of work & & performance evaluation Sl. No. 11	The agency shall provide live coverage of event(s) on Social Media, at department's request, on a notice period of at-least 2 days, such that there is at-least 50% of the coverage on the same day itself, remaining (if any) on the day after, across all applicable social media sites as per contract. It is understood that live event coverage of several hours may translate as one or more posts on the social media; with text, snapshot or few minutes video of actual coverage (per post), as opposed to several hours captured in practice. Such event may not exceed 4 Press Releases and one Annual event.	The agency shall provide live coverage of event(s) on Social Media, at department's request, on a notice period of at-least 2 days, such that there is at-least 50% of the coverage on the same day itself, remaining (if any) on the day after, across all applicable social media sites as per contract. It is understood that live event coverage of several hours may translate as one or more posts on the social media; with text, snapshot or few minutes video of actual coverage (per post), as opposed to several hours captured in practice. Such event may not exceed 4 Press Releases and one Annual event. In case of events held outside New Delhi, the TA/DA shall be paid as per the entitlement for E2A-scale REC officials i.e. economy class air fare, hotel charges in metro etc. for a maximum of 2 persons.
3	Page no. 13, SECTION-VI Evaluation Methodology of Bid Technical Evaluation Criteria Sl. No. 2	Lead member's having minimum qualification of B.E./B. Tech/MBA with minimum relevant experience of : <ul style="list-style-type: none">• 2- 7 Years (5 marks)• 7 – 15 Years (10 marks)• 15 above Years (20 marks)	Lead member's having minimum qualification of B.E./B. Tech/MBA with relevant experience of : <ul style="list-style-type: none">• 1 - 10 Years (2 marks per year of experience) Note: Fractional years of experience will be rounded to lowest integral years of experience.

Please contact for further queries:

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