

Dated : 24.11.2015

### Notification

**Sub: Selection of Social Media Agency for campaigning/publicity of various projects undertaken under Rural electrification.**

Ref. No: NIT No. RECPDCL/Tender/Social Media/2015-16/2047 dated 16.10.2015

With reference to the tender invited through e-tendering mode for Selection of Social media Agency for campaigning /publicity of various projects under Rural electrification, the technical bid was opened on 06.11.2015 and the scope of work presentation was made on 16.11.2015.

Consequent upon evaluation of technical bid as per the evaluation criteria of NIT and the presentation made before the evaluation committee, the list of bidders along with the technical score obtained by the bidders are as follows:

S.No	Name of the Bidder	Normalized Technical Score obtained by the bidders
1.	M/s Glocaledge Consultant	88.42
2.	M/s Scenario consulting Pvt. Ltd	80.00
3.	M/s Trivone Digital Service Pvt. Ltd	100.00
4.	M/s Om Logic Consulting Media Pvt. Ltd	89.47
5.	M/s Ignitee Digital Media Pvt Ltd	96.84

The financial bids in respect to the technically qualified bidder listed at Sl. no 1 to 5 above shall be opened at 1100hrs on 26.11.2015 at our corporate office at 1016-1023, 10<sup>th</sup> floor, Devika Tower, Nehru Place, New Delhi. The representatives of the firms are requested to attend the opening of financial bids at the scheduled time.

  
Ajay Kumar  
CTO,RECPDCL