

Dated: 02.12.2015

NOTIFICATION

No. RECPDCL/Tender/Social Media/2015-16/2047

Dated: 16.10.15

With reference to the open tender invited through e-tendering mode for selection of social media agency. , RECPDCL will carry out the Reverse Auction as per the Clause no. 10 of Section V (General Conditions of Tender) among the following 3 highest technical scorers

1. M/s Om Logic Consulting Pvt Ltd
2. M/s Trivone Digital Service Pvt. Ltd
3. M/s Ignitee Digital Media Pvt Ltd.

For conducting Reverse Auction, above said three bidders are considered at par /equal scoring. This is to specify that as per said tender, the Tender Evaluation Methodology & the Award Criteria under Section-VI shall not be applicable in the Reverse Auction. EMD submitted against the NIT by the bidder is valid and RECPDCL will consider the same for the purpose of Reverse Auction. All other terms and conditions will remain the same as per said tender mentioned above.

The methodology of Reverse Auction as follows:

1. Ceiling price for conducting Reverse Auction is - Rs. 58 Lakhs (Rs. Fifty Lakhs)
2. Decrement value for conducting Reverse Auction is Rs.1,00,000/- (Rs. One Lakh)
3. The time duration for conducting Reverse Auction process is from 9:30AM to 1:30PM with the incremental time duration of 30 minutes.
4. The overall lowest price quoted by the bidder will be considered as L-1 bidder during reverse auction.

The Reverse Auction shall be carried out as per following schedule:

Reverse Auction:

Date: **03.12.2015**

Time: 09:30 AM to 01:30PM.

Venue: At bidders end (Through On line Mode)

This issues with the approval of the competent authority.

Please contact for any queries:

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